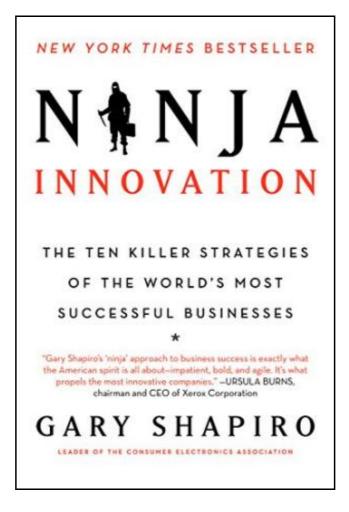
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NINJA INNOVATION: THE TEN KILLER STRATEGIES OF THE WORLD'S MOST SUCCESSFUL BUSINESSES



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